

THE BRYAN WEEKLY EAGLE

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The People's Column

A STUDY IN SELFISHNESS
Queer and revealing sidelights on human nature are occasionally given by lawsuits filed in the courts.

In an Ohio town a farmer is suing to compel the return of his 17-year-old daughter; and the story behind the lawsuit is worth a bit of study.

More than a year ago this farmer owed a debt of some kind to a neighbor couple. In payment of this debt he "leased" his daughter, then 15 years old, to the couple. After a time all hands agreed that the debt, whatever it was, had been satisfied. The farmer asked for the return of his daughter but the people who had her refused to give her up.

The farmer then went to court, but the local authorities held that his action in bonding out the girl constituted adoption by the couple to whom he owed the debt, and ruled that the couple were now the girl's legal guardians.

More trouble followed. Once the father went to get the girl by force and had a scuffle with her guardians. Once the courts ruled in his favor but the girl and her guardians disappeared when the farmer went to get her. Now the farmer is filing suit for writ of habeas corpus to compel the girl to return to him.

Now the most interesting part of (Continued on Page 2)

ABOUT BRYAN

Mr. and Mrs. George F. Isbell of Iola are moving to Bryan to make their home with their daughter, Miss Emerald Isbell, who is employed in the State Experiment Station. Miss Isbell has under construction now a five room brick veneer cottage on College Road, where she and her parents will be domiciled.

Mr. and Mrs. P. K. Ingraham and Mr. and Mrs. J. G. Henry were in Bryan today from Cooks Point, Burleson county.

Mr. and Mrs. Alfred Reeves of Dallas arrived in Bryan yesterday and will make this city their home while Mr. Reeves, who represents the Community Gas Company, is doing special work in this section of the state. Mr. and Mrs. Reeves were married at the home of the bride at Albany last week.

Louis A. Kehlenbrink of the Kurnan community was a business visitor in the city for the day.

Joe Ryle Barnett and J. J. Vandiver were visitors in Bryan today from the Steep Hollow community.

GOP LEADERS NAME MAN TO HEAD TICKET

W. E. TALBOTT OF DALLAS SUCCEEDS BUTTE AS CANDIDATE

DALLAS, Sept. 24.—(P)—The Republican state executive committee today named William E. Talbott of Dallas, the Republican gubernatorial nominee, succeeding Dr. George C. Butte, resigned, of Austin, to oppose Ross S. Sterling, Democrat, in the fall elections.

BRYAN POLICE CHIEF AT STATEWIDE CONVENTION

W. S. Martin, veteran chief of police of Bryan, returned Tuesday night from Beaumont, where he attended the second annual convention of the Police Chiefs and City Marshals' Association. About 200 chiefs and other peace officers attended the convention.

According to Chief Martin much entertainment was provided for the visitors and unusual courtesies were extended by city officials and citizens of Beaumont.

Serious Losses In Stock Market Are Noted Today

NEW YORK, Sept. 24.—(P)—Stock prices melted rapidly today in a renewal of heavy selling, carrying many stocks to the lowest levels of the present decline. Losses of \$4 to \$9 per share were numerous.

Modern Methods Necessary, Says Walton

FORMER BRYAN MAN IS MADE BANDITS' CAPTIVE

Brazos Community Club Dates Are Announced

BRYAN LIONS PLAN TO AID IN PROGRAMS

Committee For Each Club Is Named Tuesday

PLAN LADIES NIGHT

President Jones Names Committees For Event

Schedules for the meetings to be held by Community Clubs of Brazos county and the committees from the Bryan Lions Club, named to cooperate with the various communities in preparing and giving programs through the fall and winter.

(Continued on page 2)

CURRY CALLED BEFORE PROBE IN N. Y. GRAFT

TAMMANY LEADER SAID HE WAS INSULTED BEFORE JURY

NEW YORK, Sept. 24.—(P)—John F. Curry, Tammany Hall leader, testified today before the extraordinary grand jury to investigate alleged corruption in New York City's magistrates' courts, and was visibly angry on emerging.

"Yesterday afternoon in Tammany Hall I received a subpoena," Curry said. "I came here prepared to testify before the grand jury and was insulted." Curry declined to amplify his statement.

Cotton Receipts In Bryan Market Are 21,575 Bales

More than 3,500 bales of cotton have been received by local warehouses since the report of last week, which totalled 17,725. A report from all local storage concerned today showed a total of 21,575.

Figures obtained today from individual concerns were as follows: Farmers Union, 8,250; Lawrence, 3,025; Compress (exclusive of other warehouses) 9,642; Edens (round bales counted as half bales) 1,816.

Slayer of Negro Circus Worker Still Is Sought

DALLAS, Sept. 24.—(P)—Four Dallas boys returned here today from Fort Worth where they were held by police after telling of the murder of a circus negro worker on a railroad car by two robbers. The police continued seeking the killers.

The train was enroute from Dallas to Fort Worth at the time of the killing.

WEATHER

(Special to The Eagle)
NEW ORLEANS, La., Sept. 24.—For Bryan and vicinity: Partly cloudy; somewhat unsettled tonight and Thursday.

East Texas: Partly cloudy; unsettled in east tonight and Thursday.

West Texas: Partly cloudy; cooler in Panhandle tonight. Thursday partly cloudy. Cooler in north.

HONOR LINCOLN THE SOLDIER



Dixon, Ill., celebrating 100 years of its life, will unveil a statue to Abraham Lincoln, Blackhawk war soldier, who served near that city. Above, the statue and Frank O. Lowden (upper), former governor, and the Rev. William E. Barton, Lincoln student, speakers at dedication, Sept. 24.

DAVIS TO FIX TRIAL DATES IN 40 CASES

CRIMINAL DOCKET WILL BE SET THURSDAY FOR THIS TERM

The longest session of a grand jury in Brazos county in a number of years was completed Tuesday afternoon when the jurors called for duty during the September term of District court, made their final report. They had been in session eight days, had investigated 46 cases and returned 30 true bills. Of these 23 charges felonies and seven misdemeanors.

Thursday morning Judge W. C. Davis will set the criminal court docket. Approximately ten cases have been held over from the last term of court, making a total of about 40 cases to be docketed for trial during the less than five weeks of the present court session, in addition to a number of civil cases set down for trial. According to court officials the term promises to be one of the busiest recorded in some years.

Indictments charging felonies in cases where arrests and bonds have been made are as follows:

Ben Mac Hilliard, transporting liquor; Frank Cimino and Sam Carrabba, manufacturing and possession of liquor; Monroe Bass, negro; Tyree Johnson, negro, rape; Sherman Lamar and Willie Gibbs, murder; Bill Wright and Elmo Glass, burglary; John Q. Adams, and Vernon Milo, negroes, hog theft; Ray Hall, robbery with firearms; Seth Holmes, negro, transporting liquor; Leslie Moehlman, burglary; John J. Conner, Mexican, driving car while intoxicated; Ed Dodge, negro, driving car while intoxicated; Annie Newton, negro, murder.

After thanking the grand jury for its services, Judge Davis dismissed the jurors, subject to call if matters of importance, warranting such action, developed during the present term of court.

Drop to Tracks Over 90 ft. Bank; Two Men Killed

CORNING, N. Y., Sept. 24.—(P)—Landing in front of a Lackawanna train after their automobile had left the highway and dropped down a 90 foot embankment, two men identified through papers as W. S. Maxwell and J. L. Larsen, were killed today.

Gas Price Fight In Louisiana Is Thot Near Close

TAYLOR, Sept. 24.—A delegation of Williamson county farmers of Louisiana, Texas Company, Shell Petroleum Company, Gulf Refining Company and the Pan American Petroleum Company raised the gasoline price 5 cents to 18½ cents a gallon here today, which hinted at the end of the price war in this district.

TAKEN AFTER THEY LOOTED NECHES BANK

U. M. Brock Unhurt By His Thrilling Experience

TELLS HIS DAUGHTER

Of Robbery In Which Bank Lost About \$3,500

PALESTINE, Sept. 24.—(P)—Three unmasked bandits robbed the Neches state Bank, 14 miles northeast of here, of \$3,500 this noon.

They fled, taking captive U. M. Brock, the cashier, after forcing him to give up the money.

It is believed the bandits wore false mustaches.

Mr. Brock is the brother of J. L. Brock and the father of Mrs. J. M. Lee, both of Bryan, and left here, where he had been in business with his brother, February, 1919, and since that time has been cashier of the bank that was robbed today.

Mr. Lee was advised by the Eagle of the robbery and later talked to her father. He had just gotten back from a ten-mile ride, given them by the bandits, but stated that he had not been harmed.

According to Mr. Brock there were three robbers. One stood guard outside the store, another guarded Mr. Brock and others in the bank building, and a third scooped up the money. Mr. Brock said they got away with something more than \$3,000.

The bank is located, according to Mr. Brock, in one half of a building, the other half being used for mercantile purposes. There were a number of persons in the store when the bandits entered, but all were cowed by their drawn revolvers.

Radio Programs To Be Resumed At A-M College

Dr. E. P. Humbert, who will continue in charge of programs given over Radio Station WTAW at College Station, announces that the first program of the season will be given from 8 to 9 o'clock tonight, featuring the Aggieland Orchestra in a number of selections, including some popular numbers.

Another musical program will be given from 8 to 9 o'clock on Friday evening, according to Dr. Humbert, and Wednesday and Friday evening will be the regular schedule for that station through the winter season.

SUIT IS LOST; WOMAN FIRED AT DEFENDANT

ALSO FIRES AT JUDGE BUT MISSES; NOW IN PRISON

ENID, Sept. 24.—(P)—Mrs. Dolly Douthitt, 60, today shot and wounded H. Z. Wedgewood, United States commissioner and shot at but missed Presiding Judge A. G. Sutton after the judge had dismissed her damage suit against Wedgewood.

The woman was jailed. Wedgewood is in a serious condition at a hospital.

MRS. BROWN PRESIDENT

The Degree of Honor and Protective Association, a newly organized group in Bryan which has both social and insurance features, will formally close its charter on October 1, and after that time will hold regular meetings on the 2nd and 4th Thursdays of each month. Mrs. R. L. Brown is president of the local unit of this organization and Miss Lucile Todd is recording secretary.

Cotton and Grain

Little change was noted today in the cotton market. Futures closed from 5 to 6 points down. Local spots were quoted from 9½ to 10 cents.

WHEAT

High Low Close
September 79 1/2 76 79 1/2
December 83 1/2 80 83 1/2

CORN

High Low Close
September 89 1/2 86 85 1/2
December 83 80 82 1/2

MOSCOW

High Low Close
September 83 1/2 81 1/2 83 1/2
December 83 80 82 1/2

MOSCOW

High Low Close
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MOSCOW

MODERN METHODS

Continued from page 1)

large scale of what were at one time small business enterprises and the organization of large merchandising corporations have brought a new order into the conduct of the business of the average town, community, or city. Competition has changed from the old-time individual basis to a new collective basis. Formerly the problem of the individual business man was that of so merchandising his products that he could make a satisfactory return. The chief test of his efficiency was his ability to sell at a price and in sufficient volume to sustain his overhead expenses and provide a satisfactory return upon his capital investment. The problem of buying was a comparatively simple one because agencies adjusted to meet the competition of the day had been established and the business man could upon short notice turn to the jobber and wholesaler for supply orders to take care of his immediate needs and the goods were delivered in a very short time. Due to consolidations, the change in transportation methods, and the consequent wider range of opportunity for the individual buyer to secure bargains, the successful merchant today must be able to cope with large organizations in buying as well as to meet a high degree of skill in selling his products over the counter.

While formerly there was comparatively little competition in buying, today buying has suddenly become the one phase of merchandising business that is most highly competitive. These changes have come about with such rapidity that a great many of our successful business men have not yet been able to readjust their practices to meet the changed conditions. Indeed, the greater part of the changes have come since the close of the World War in 1918. Many business men who formerly were highly successful in the operation of their business enterprises find themselves more or less at a loss to know how they can best meet the new situation with which they find themselves confronted. It seems that the age-long process of the survival of the fittest is beginning to operate with cruel relentlessness in the small town and city business world, and in a manner that must ultimately force a wide range of changes upon those who engage in handling merchandise. The problem is in some measure aggravated by the fact that the American people no longer cling to the established order with the same tenacity that once characterized their attitude. No order, no matter how old, is held in reverence by this generation. The human family is shaking more than it formerly did about personal advantage and how it can best foster its individual welfare. We are confronted in the business, social, professional and educational world with an entirely new psychology which is the result of the changing and changed attitude of the men and women with whom we have been associated through the years.

Reviews Purposes

The group represented at this meeting is interested not alone in promoting the general welfare, but like other members of the human family it, too, has some concern for its individual interests. You have entered this organization in the hope that through it these interests may be fostered, strengthened and developed. The success of the Home Builders' organization is based upon the fact that its members are set up as its aims and purposes:

1. The building of a bigger and better Bryan and Brazos county;
2. Modernizing business methods among our home merchants;
3. Create a better market for all commodities produced in our trade territory;
4. Improve labor conditions;
5. Co-operate with educational institutions, schools, and churches;
6. Strive to eliminate competitive jealousies and co-operate in united community building;
7. Make a permanent place in the business and social life of our community for coming generations.

Each one of these aims and purposes is worth while and worthy the best efforts of which the business and professional men of the community are capable. If the Associated Community Builders proceed upon the fundamental principles and are measurably successful in putting away any or all of them into effect, the organization will make a helpful contribution to the welfare of the entire community. But if service is the chief factor in any program of self-help, then the merchants must learn that they will succeed as they render service of a superior character to all of their patrons and that this service must be rendered at the lowest possible cost to the individual who patronizes your establishments.

Must Render Service

Not only must you be able to render service of a superior character at the lowest cost, but you must demonstrate to the individual customer that you are rendering such service to him as will justify his continued good will and patron-

WORK ON COLORADO RIVER DAM STARTED



Dr. Ray Lyman Wilbur, secretary of the Interior, driving the last spike on the railroad from Las Vegas, Nev., to the site of the Hoover dam. The spike, made of silver, signifies beginning of construction work on the \$85,000,000 Colorado river project. Left to right: Rep. William Eaton of Colorado, Sen. Key Pittman of Nevada, Secretary Wilbur and Senator Shortridge (holding up hat).

age. In order to make the demonstration convincing, you must be able to show the individual involved how the service is of benefit to him otherwise he is likely to exhibit very little interest in the project about which you are usually concerned.

Appeals to the people of this and adjoining communities upon the part of the merchants involved will be of little avail. It is possible, of course, that the merchants of this community have been rendering the greatest service to their patrons that they could render at the smallest cost to the individual buyer; but if so, I take it that you have been unable to convince the purchaser that this is the case because apparently there is deep concern upon the part of most of the business men of the community with regard to the future of their business enterprises. Consequently through an organization such as this it may be possible for the home merchant to do either one of two things: He may find the means by which he will be enabled to render service at less cost to his customers; or, if the service is already being rendered, he may convince the customer that it is to the customer's best advantage to continue to patronize his establishment.

Serves Individual Interest

It will be fruitless to approach the problem from any other viewpoint for the average man is more interested today than ever before in his own welfare and he has become accustomed to more independent thinking and action than he enjoyed a quarter of a century ago. It will not be sufficient to propagandize; neither will an argument intended to produce community loyalty be sufficient to hold the interest and loyalty of many men. Unless you are in a position to demonstrate to your customer or prospective customer that not only is the community interest being served by his trading in Bryan, but that his own individual interest is also being served, your efforts will not bear the fruit you desire. If I correctly understand the mission and purpose of the Home Builders' organization, it is service to all along but to all those who are part of this organization. The efforts of the organization will succeed or fail in the degree that its members are able to carry out these purposes. Something may be done to educate the buying public to a better understanding of how the public may profit by the service that you render but this will be accomplished only as you are able to develop a partnership of understanding—understanding first among yourselves concerning the obligations of the business men of the community to their constituents, and an understanding second, among the patrons of every local business enterprise of how and to what degree the enterprise is contributing to the patron's individual or the community's collective welfare.

Must Advertise

The third suggestion is undeniably one of great importance. The volume of merchandise and determines the volume you purchase, and upon the volume purchased must depend the total of your buying power. This, in turn, usually affects the unit costs of your purchases. Consider the policies of big business organizations in advertising. There are nationally known products but these products are not becoming nationally known by accident. Behind every one of them was a man of vision and one who had the power to analyze the possibility of establishing his products in the favor of a clientele sometimes scattered throughout the entire Nation. He has employed the highest type of advertising talent to place his product before a prospective buying public in such a favorable light that the public is compelled to want to buy his product. He has spent large sums for advertising space in the item available advertising medium. He has not been content to tell the prospective purchaser that his product is one of high merit but he has told why it has unsurpassed merit. He has made the public believe that it could not afford to be without this product, and in doing this has submitted proof to sustain his case. Underneath his success there was purposeful planning and an extensive vision plus a tremendous faith in the article that was to be sold to the American people. Many retail merchants overlook the value of advertising. They forget that usually they may do as well for the merchandise they offer for sale in a measurable degree precisely what

the large manufacturer may do in a national way for the product he proposes to put on the market.

Through the columns of local advertising mediums every person in the Bryan trade territory should be made as familiar with the goods inside the retail stores and of the advantages of trading with Bryan merchants as the readers of the Saturday Evening Post are with the virtues of California Sun-Kist Fruits. The public should be taken into your confidence and told how you do business and why it is good business for them to trade with you. So far as I know there is not a highly successful retail business in or out of Texas that has not made extensive use of advertising space. Advertising is looked upon by the management of such enterprises as a necessary part of the cost of doing business and as much attention is given to the importance of bringing together of all retail merchants for the study of common problems as it seems the conditions would justify. No matter what branch of the retail business in which you are engaged, the experience of one in another branch of retailing may prove helpful to you.

Wholesale and retail merchants have maintained their special line organizations but there has not been the same emphasis placed upon the importance of bringing together of all retail merchants for the study of common problems as it seems the conditions would justify. No matter what branch of the retail business in which you are engaged, the experience of one in another branch of retailing may prove exceedingly profitable.

Cooperation by Merchants

The second suggestion is one that requires a high degree of confidence, understanding, and co-operative effort if it is to be made effective. The pooling of orders and the sharing of responsibility for buying for a number of establishments in the hands of one individual who must represent the cause given engaged in the co-operative project means that the individual must enjoy the full confidence of every one that is interested, and that he must not only adhere to high ideals but that he must be honest and highly efficient.

If our most successful business men have found in profitable to use advertising space freely and regularly, their success is the best argument of which I have knowledge that every business man can with profit follow their example.

Possibly there are a number of other ways through which your organization can serve the best interests of its members, but these occur to me to be the most potent and the ones that the members of the Home Builders organization will find most useful to them in their attempts to promote the objectives you have set out in your declaration of aims and purposes.

Every business and professional man should memorize the Rotary slogan: "He who serves best profits most," and should make this slogan the guiding principle in our relationships to each other and the basic policy upon which we operate our business or professional enterprises.

(Continued from page 1)

It all is that were dispatched say that the farmer realizes there is no hope of getting the girl to come back to him or her own free will, and is seeking the writ of habeas corpus in a last, desperate effort to force her to come back.

What sort of father is it, one wonders, who would want to compel a child that did not love him to return to him? The answer, probably, is—the same sort of father who could force his daughter out to pay a debt in the first place. The whole thing indicates a complete reversal of all ordinary paternal feelings. Selfishness leads people to do queer things. In this case, evidently, one man's callous inattention to his own wife has brought a good deal of unhappiness to several innocent parties.

HOWELL CITES OPPORTUNITY

J. Webb Howell, who followed President Wilson on the program, directed the attention of his hearers to the many opportunities for trade development among the merchants of Bryan which are dependent upon concerted effort and co-operation for success and efficiency.

Mr. Howell cited the fact that the pig roll at A. & M. College each year is something like \$1,250,000 not including the Experiment Station staff or the army of officers, 12 in number besides under officers and privates. One department alone, according to Mr. Howell, has a pig roll of \$8,000 semi-monthly and the weekly pig roll is between averages from \$1,000 to \$2,000 according to the amount of building and construction work in progress.

Added to the monthly salaries of the teaching staff, extension service employees and other divisions of A. & M. and Allen Academy, Mr. Howell called attention to the fact that the student body of more than 2,500 at A. & M. and about 3,000 at Allen Academy were also a potential source of business for Bryan merchants and business concerns and after presenting the approximate figure of more than \$1,000,000 available to businesses of Bryan Mr. Howell asserted that if the local business concerns do not make an effort to get this business it is their fault if it goes elsewhere.

Take Part in Government

The wide prevalence of the

present business depression was presented by Mr. Howell in his statement that "Brazil has more coffee than it can sell in 2 years; Cubans are delivering sugar to New York for \$24 per ton; Japan has all the silk in the world and no buyers, and Russia, by crowding its wheat on the markets of the world, has reduced the prices of cereals to the lowest point known in 24 years. When the supply of staple commodities of the world will be adjusted to the buying demands of the world is just anybody's guess."

Mr. Howell's closing admonition and appeal was that all who consider themselves good citizens take an active part in politics, local, state and national. This he offers as the only safeguard against certain changing attitudes and conditions which point at this time to a possible political revolution within the coming decade.

Mr. Howell was highly complimentary to the merchants and citizens of Bryan and cited the splendid progress and growth of the past 20 years as evidence of their confidence in and loyalty to each other. "This spirit, if perpetuated, will be the means of making Bryan a still better town in which to live," said Mr. Howell.

TOASTMASTER Bryan declared it a pleasure to preside during a program such as had been given during the evening and expressed the sentiments of all present in his words of thanks to the speakers.

Closing Mr. Bryan said: "It is true

as the speakers of this occasion have said, that the world is in a period of changing conditions. The value of the soil and of the factory, are all selling for less than the cost of production, unemployment is rampant in the land, and a new era is in evidence in every

line of business." Associated Press telephoto showing the wreckage of the plane in which Mrs. Ruth Alexander, 24, of San Diego, Calif., aviator, plunged to her death at San Diego shortly after taking off on a

cross country flight to Newark, N. J.

man, Edge and Yarnell.

Saturday: Third Friday night,

Henry S. Locke, chairman; Edgington, Lyons and Todd.

King's Highway: Third Saturday night, M. M. Erskine, chair-

man; Gresser, Blair and Griner.

Rehance: Fourth Friday night, J. Coulter Smith, chairman;

Franklin, Kaplan and Williams.

Bowman: Fourth Friday night, Jim Daniels, chairman, Wimberley, and Lawrence.

Steep Hollow: Date to be set, A. S. Ware, chairman; Armstrong, Noel and McDaniel.

The Lions annual ladies night

will be held Tuesday night, Oct. 14

in the banquet hall of the New

York Cafe. This annual affair,

when the Lions have the Lionesses as their honored guests, for an

evening of fun, is always looked

forward to with great interest by

the "roaring" boys, and as usual,

will take the place of the regular

noon-day luncheon on that date.

Committees appointed by Presi-

dent Jones to arrange for ladies

night were as follows:

Arrangements: D. Paul Daniels,

Chas. E. Gresser and R. A. Mc-

Daniel.

Program: Fred Hale, C. C. Todd

Jr. and W. S. Howell.

Menus: Matty Bell, Capt. E. L.

Lyon and John Manatis.

Decorations: Charlie Edge, Luke

Patronella and S. D. Snyder.

Two new members joined the

men Tuesday, one being credited

to the "Highbrows" division

and one to the "Roughnecks" division,

for the purpose of the contest

now running in the club and which

will close next Tuesday. The

"cubs" are R. G. Williams, Bryan's

new city manager, recently of the

State Highway Department at Austin,

and Dr. S. H. Yarnell, head

of the horticultural division of the

Texas Agricultural Experiment

Station.

Men Class Richardson and Mrs.

C. W. Simmons were featured in a

musical program at Tuesday's regu-

lar luncheon of the Lions Club at

the banquet rooms of the New

York Cafe. Lion E. R. Bryant

was in charge. Miss Richardson

rendered several vocal numbers,

being accompanied at the piano by

Mrs. Simmons, all of which were

well received by the Lions and

visitors. Miss Richardson, recent-

ly of Georgetown, is conducting

classes and giving individual in-

struction in voice culture at her

studio at Fairman apartments.

Mrs. Simmons also rendered sev-

eral piano numbers to the delight

of all. She has been a member of

the cast of the Lions' minstrel

and has appeared before the club

several times.

Visitors present were J. D. Haf-

ley, contact man of the Associated

Community Builders, Inc., Major

B. F. Delameter of A. & M. Col-

lege and B. L. Warwick of the

REGISTRATION REPORTED UP TO LAST YEAR

Cadets Addressed By
Col. C. C. Todd
In Chapel

ACULTY INCREASED

Bryan Citizens Join
In Welcome To
Students

(From Saturday's Daily)
Exercises held in the chapel at Allen Academy this morning at 10 o'clock, formally opening for the 6th year this widely known training school for young men and boys, was an inspiring occasion for all present—the president and faculty, the student body, and the large number of interested visitors. In spite of depression in business over the entire country, Allen Academy has felt no lack of patronage, the number of students present for the opening day being, according to President N. B. Allen, just about the same as last year, with perhaps one or two boys less or more.

Rev. R. E. Day, pastor of the First Baptist church gave the invocation. President N. B. Allen gave greeting to the student corps and to all visitors taking occasion to express his personal appreciation and the appreciation of the entire faculty for the very fine lot of boys already enrolled. The largest number of four-year classes begin work in the academy his year in its history.

Although Sept. 18 was the official date for registration, President Allen stated that the majority of former students of the Academy were at their places, registered and ready for work on that date, many of the boys having been in their rooms at the academy or the past week.

President Allen stated that the faculty would be the same as last year with the exception that W. O. Alexander, of the Texas A. and M. faculty, would teach part time at Allen and that Mrs. Humphrey of Houston would take the position of "cuse and 'mother' of the boys.

He had a son who was graduated by Allen and who is now a student at A. and M. College.

Introducing the speaker of the year, Col. C. C. Todd of Bryan, Prof. Allen told the boys that as a man, as a soldier and as a citizen his words could be depended upon.

The address delivered by Col.

Todd was said by many present to have been one of the most valuable and sincere ever yet heard at Allen Academy on opening day.

The pastors of the various

churches of the city were introduced by Prof. Allen, and given opportunity to invite the boys to attend the church of their choice.

On the morning of the first

of the school year, the first

service of the school year.

The pastors present and speaking were:

Rev. R. E. Day, pastor of the First

Baptist church, who also introduced J. E. Stanford, who is to be the teacher of the Allen Academy

class at the First Baptist Sunday

school for the year; Rev. R. S.

Collomon, pastor College Avenue

Baptist church; Rev. R. S. Marshall, First Methodist; Rev. Thos. J. Watts, First Presbyterian; Rev. J. C. Morris, pastor Free Baptist

church, and Rev. J. Tatum, pastor of St. Andrew's Epis-

opal church; Rev. J. B. Gleissner of St. Joseph's Catholic, and Rev.

Basil Bravi of St. Anthony's Cath-

olic church.

Other speakers called on by

President N. B. Allen and respond-

were: H. O. Boatwright, a life-

long friend of Allen Academy; A.

L. Waldrop, the oldest member of

the board of directors of the acad-

emy in point of service; J. Webb

Howell, a newly elected director;

J. S. Barron, former Allen Acad-

emy student, and speaker of the

house of representatives; Mrs. Lee

Rountree, editor of the Bryan

Angle, and who will represent

Brazos and Grimes counties in the

next legislature; A. E. Taylor,

secretary Belton Chamber of

commerce; W. R. McCullough, sec-

retary of the Bryan and Brazos

County Chamber of Commerce, and Mrs. Albert Buchanan, as-

sistant secretary of the Associa-

tion of Community Builders, Inc.

INTEND TO MARRY

Willie Sterling and Mattie Lee Smith of Brazos county, and P. L. Johnson and Jennie Sausage of Robertson county, filed notice of intention to marry and application for marriage license with County Clerk Jess B. McGee Saturday.

MORE FIRE PROTECTION

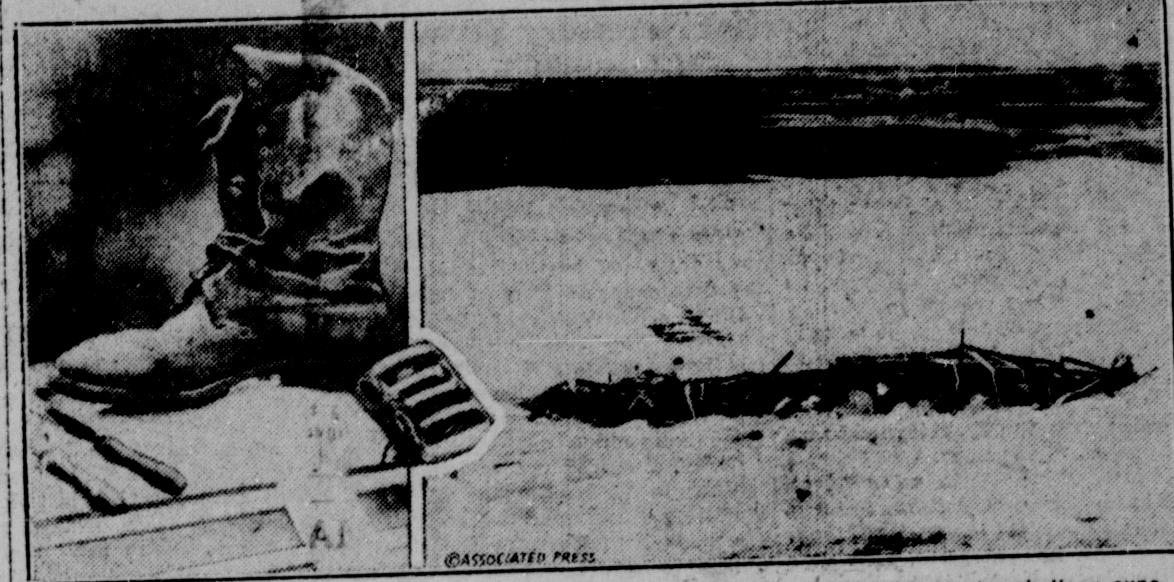
Work of laying pipe in order to give fire protection to the Travis Park section including the Travis Elementary school, is proceeding rapidly, according to city officials. Hatches are being dug and a car of pipe, some of which will be laid in this area, was received this morning.

"The foregoing," he said, refer-

EXCLUSIVE PICTURES OF FINDING OF ANDREE CAMP



ASSOCIATED PRESS



Exclusive Associated Press photographs of the finding of the remains of the Andree balloon expedition on White Island by Dr. Gunnar Horn and his Arctic hunting party. Upper picture shows Dr. Horn's men digging the relics from the snow where they had remained for 33 years. Lower left shows two files, pulley block and shoe found in the camp. Lower right: Remains of Andree's boat shown protruding from the ice. It was this wreckage that attracted members of Dr. Horn's party and led to the

Officers Are Elected for Coming Year by L. S. Ross Chapter, U. D. C.; More and Larger Pensions Sought

Beginning its 33rd consecutive year since its organization April 6, 1879, L. S. Ross Chapter, United Daughters of the Confederacy, held its first fall meeting of the new year Friday afternoon at 4 o'clock at the home of Mrs. Albert Buchanan, the chapter president.

Again taking up the work of this organization, the members of the Bryan chapter recounted the achievements of the 1929-30 sessions, and looked forward to even greater things to be accomplished in the coming year.

Every member of the organization pledged herself to do all within her power to bring about the payment of pensions to Confederate soldiers, their wives and their widows and to show to them more love and consideration in their declining days. The children of the Confederacy will also have a part in the program of the local chapter during the coming year; historical programs will be continued, and every avenue of service available to the organization will be sought.

Texas Farmers Urged to Consider Next Year's Program in Advance By President Walton of A. & M.

(Special to The Eagle)
COLLEGE STATION, Sept. 20.—Early and careful consideration by Texas farmers of plans for next year's agricultural program was urged here today by President T. O. Walton of the A. and M. College of Texas. "In view of the present condition of agriculture and while it is yet early enough to consider carefully and unbiassed plans for next year, it is deemed important at this time to reiterate the program of agricultural policy and procedure for Texas," he said. "This policy, as many may recall, was emphasized last April at the land utilization conference at Waco that was sponsored by the college, the State Department of Agriculture and various other agencies and groups interested in the agricultural development of Texas."

"Through its various specialists, the college has for years given its attention to the promotion of what it conceives to be a sound agricultural policy, a policy supported by facts and experience. This policy is not new to the college. Nor is it new to thousands of Texas farmers. But the importance of agriculture and the opportunity to serve agriculture justify its repetition at this time, in our opinion, along with the repetition of a program for meeting its various demands."

Briefly stated, President Walton went on to say, the policy in question emphasizes seven major points: Preservation of land as capital stock, use of adapted crops and livestock, balancing the farm business, employing low-cost methods, living at home, production of quality products and the marketing of products on quality basis.

"The foregoing," he said, refer-

NEW POSITION THEN CREATED; NAMED TO IT

Will Have Charge of
Public Works
Of City

SPECIAL ELECTION

Will Be Called For
Election of His
Successor

(From Saturday's Daily)

H. A. Burger, only surviving member of the first city commission in Bryan, elected in 1917, when the commission form of government was adopted by the citizens of this city, resigned his position Friday night at the meeting of the city commissioners.

Immediately the resignation of

Mr. Burger was accepted and he then was appointed superintendent of public works the appointment to take effect at once.

The first of the week an ordi-

nance calling a special election

and fixing the date, yet to be de-

termined, to choose a successor for

Mr. Burger, to fill the unexpired

term, will be drawn and adopted.

The election may not be held with-

in 20 days of the date of the publica-

tion of the ordinance. The

judges of the election will be Oak

McKenzie, D. D. Jolly and M. G.

Nall.

The resignation of Mr. Burger

removed from the city commission,

in the opinion of other city officials,

a member who has been unswerving in his devotion to what he conceived his duty and to whom

much of the credit for the successful

operation of the public utilities

of Bryan is given.

In his new capacity as superin-

dent of public works, Mr. Burger

will have general supervision

of the public utilities and of other

public works, such as the erection

of new buildings, new paving and

other construction. It is ex-

pected that his long experience as

a city commissioner, during which

he has paid close attention to mat-

ters of this sort, will enable him to

render highly valuable service to

the city.

The appointment of Mr. Burger

as superintendent of public works

is regarded as marking another

step in the growth of Bryan. For

many years, it is said, the city has

forged ahead and has been able to

make various improvements and

operate public utilities without

more or less expensive supervision

because members of the city com-

mission have given liberally of

their time for this purpose. But it

is stated by members of the com-

mission that the duties have be-

come too multitudinous and re-

quire too much time for the mem-

bers of the city commission to give

all the time necessary for proper

supervision of various public works

and projects. The growth of the

city business also is felt to have

been so rapid that an assistant who

is familiar with all details in re-

quired by the city manager, leaving

him more time to deal with major

questions and saving him from

burden of detail tending to crip-

ple his efficiency.

Girl from Bryan, Ex-Allen Cadet, Married Friday

Miss Lillian Louise Davis,

daughter of Mr. and Mrs. W. F.

Davis of Bryan, and Daniel

Thompson of Corpus Christi were

united in marriage Friday after-

noon at 4 o'clock in Navasota at

the parsonage of the Methodist

church with the pastor, Rev. J. C.

Handy, officiating.

Immediately following the cere-

mony Mr. and Mrs. Thompson left

in their car for a short bridal trip

to Austin and San Antonio, after

which they will go to Corpus

Christi where they will reside.

Their home will be at Country

Club Place.

The bride was born and reared

here and was a student at Bryan

THE BRYAN WEEKLY EAGLE

Entered at the postoffice at Bryan, Texas, April 22, 1912, as second class matter under act of Congress, March 1, 1878.

MRS. LEE J. ROONTREE, Managing Editor

Member of the Associated Press

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Texas Daily Press League, offices: 510 Mercantile Bank Building, Dallas, Texas; 850 Madison Ave., New York, N. Y.; Association Building, Chicago, Illinois.

Seven Rules For Farm Profits

No more constructive program for the agriculturist, whether he operate in the cotton producing areas of the South, the corn sections of the Middle West or the great wheat producing states of the Northwest, has been offered, in detailed fashion, than that proposed by Dr. T. O. Walton, president of Texas A. & M. College. This program is carried in full, in this issue of the Eagle, a few business men of Bryan interested in an improvement of agricultural and economic conditions in this trade territory, taking the responsibility for calling it to the attention of farmers and business men in this section.

Dr. Walton's program includes seven major propositions.

The first calls for the preservation of the land as capital stock, just as a merchant or manufacturer would safeguard his place of operation, and methods by which this may be done are set down.

The second calls for the use of adapted crops and livestock. In other words the importance of planting those crops for which the land is best suited and raising enough livestock to market surplus feed products on the hoof, are suggested as most likely to prove profitable.

The third calls for balancing the farm business. There should be a reconciliation of peaks with low places. The farmer should so arrange his program as to have some crop or profitable activity always demanding his attention. The right employment of time is just as important to the farmer as it is to the automobile manufacturer.

The fourth suggestion is that low cost methods must be employed. To do this requires the breeding of the best possible livestock and the planting of the best seeds for the commonsense reason that greater production and greater profits are logical consequences. The proper balancing of the farm business and the proper employment of time also will tend to bring down operating and production costs.

The fifth suggestion is that the farmer should live at home. This means simply that the farmer should produce, as nearly as possible, the food stuffs that his family consumes, with a surplus that may be turned into cash for the purchase of those food requirements he cannot produce, or that may be traded for them.

Sixth, Dr. Walton insist on quality products. In the business world today, and that includes farming, more and more stress is laid on quality. The better the quality of the corn, cotton, wheat, eggs or other products, the better the price that should be realized. This may not always be the case, but it will be the general result and more and more it is becoming true with the case of farm products.

Seventh, it is urged that the farmer market his products on a quality basis; keeping in touch with market conditions and consumer demand in order to take advantage of the best opportunities for disposing of farm produce.

If this program is put into practice by the farmers of this area there is no question but that material improvement would be noted in the physical condition of farms and farm homes and in the economic conditions as they affect the farmer, as well as all other residents of the community, within a comparatively short time. Farming is a business, just as store-keeping or manufacturing is, and unless common-sense business principles are followed it cannot be made a success, any more than can the commercial or industrial venture that is poorly managed.

oOo

Hastens the Come-Back of Farming

Reiteration of a sound agricultural program for Texas by President Walton of Texas A. & M. College in this time of farm distress should do much to point the way to a solution. After all, it depends upon the farmers and the use they make of sound principles and advice as to whether they will be prosperous. The A. & M. College of Texas long has held agricultural leadership in Texas. Through its county agents and home demonstration agents it is in position to exert wide influence upon farmers and landowners through beneficial suggestions. These suggestions President Walton has combined into the seven units listed as constituting safe procedure on the farms of Texas. They are:

1. Preservation of land as capital stock. 2. Use of adapted crops and live stock. 3. Balancing of the farming business. 4. Employing low cost methods. 5. Living at home. 6. Production of quality products. 7. Marketing farm products on a quality basis.

These cardinal principles the A. & M. College has made its farming program for many years. There is nothing new in it. It is known to every farmer and landowner. All that remains to be done is to get these principles widely adopted. That is the job in which every Texan can help and thus better conditions in his State. Without a prosperous agriculture there can be no permanent prosperity for Texas as a whole. Agriculture still is the main source of the State's wealth and doubtless will continue to be that for years to come.

Dr. Walton calls attention to changing conditions to which the farmer should adjust himself if he wishes to succeed. In the matter of cotton alone Texas already is in a bad way, with lowered yield per acre and poorer staple length, gradually finding its foreign market captured by India and lesser but aggressive cotton countries. Soil conservation and crop rotation, terracing and fertilization, more live stock and feed on land which has been in cotton too long, will aid in bringing about rehabilitation of Texas agriculture. It is for every landlord, tenant, banker and merchant to do their part in hastening a return to sound farming principles.—Dallas News.

oOo

The proposal of George Purl, who succeeds Tom Love as state senator from Dallas county, that the 42nd Legislature should spend some time repealing antiquated and useless laws is one that should be given consideration. Any legislature would do well to give some attention to this work, rather than to insist in grinding out new statutes, many of which but serve to complicate the situation, even for the legal fraternity.

FORMER A. & M. LEADER HONORED



MAINLY ABOUT FOLKS

(From Tuesday's Daily)
Miss Altha Edge of Bryan has returned to Waco, after a summer visit with her mother. Mrs. John Edge and family. Miss Edge has been in charge of art teaching in the city schools at Waco for several years, and will resume her work in that capacity again this year. She also operates an art studio in that city and is fast making a place for her work among art lovers there and over Texas.

Mrs. Leola Sides of Lubbock appointed to take the place of Miss Lola Blair, in the nutrition department of Extension Service at A. & M. College while Miss Blair is away on a year's leave of absence, has arrived and taken up her duties. Mrs. Sides will make her home in Bryan with Mrs. J. W. Dyer.

John S. Edge Jr. of Bryan after a visit with his mother, Mrs. John Edge, has returned to Cardell, Okla., where he is in the employ of an oil company in research work.

Mr. and Mrs. I. M. Cook were in the city today from their home at Steep Hollow. Berry Duff, a brother of Mrs. Cook who has been visiting the family, returned to his home at Big Springs.

Mrs. E. H. Astin returned on Sunday from Colorado Springs, where she spent the month of August with her daughter, Mrs. Seth Barwise of Fort Worth.

Mrs. O. H. Astin has returned from McKinney where she has been for a visit with her daughter, Mrs. F. D. Perkins and other relatives.

W. S. Barron went to Brenham today on business.

Rev. and Mrs. Charles E. Bullock of Hearne visited relatives and friends in Bryan for the day. Rev. Bullock is the pastor of the Baptist church of Hearne.

Mrs. W. H. Holzman and daughter of College campus were among the visitors in Bryan for the day.

Lynwood Boyett, with the sales department of the Humble Oil Company, headquarters in San Antonio, is in Bryan and College for a week's work for his company.

Lynwood was born and reared at College Station and has many friends here. Lynwood is an ex-student of A. & M. College and also of Texas University.

Friends of Raymond Torres, young Mexican of Bryan, who for the past two years has been a student at Simmons University at Abilene, preparing himself to go as a missionary to his native country, Mexico, will regret to learn that the young man has been critically ill and confined to his bed for the past six weeks at Abilene. It is uncertain when he will be able to resume his college work.

Mrs. Minnie Wilkes of Bastrop, the mother of Mrs. Griff Cloud of Bryan, is spending a few days with Mr. and Mrs. Cloud at their home on College Road. Mr. and Mrs. Cloud have rented the attractive new cottage recently built by M. Pasier on West 28th street and will occupy same about Oct. 1.

Rev. Roy S. Holloman, Mrs. T. R. Nelson, Mrs. James Riley, Mrs. Lock McNeely, Miss Martha Martin, Mrs. McDuff Simpson, Mrs. D. Jolly and Mrs. J. B. Satterfield motored to Bedias today to attend the Baptist Workers Council of Creath-Brazos Baptist Association meeting in all-day session with the Bedias Baptist church.

Mr. and Mrs. C. A. Skipping of Brownwood have come to Bryan to make their home and have taken an apartment at the residence of Mrs. E. C. Harder on College avenue. Mr. Skipping is taking vocational education at A. & M. College this year.

Mr. and Mrs. H. C. Robinson Jr. and daughter Miss Elizabeth Robinson and Fred Simonds, all of Houston, have returned to that city after a pleasant weekend visit with relatives and friends in Bryan.

Mrs. E. N. Holmgreen and Mrs. A. L. Smith motored to Temple today for a visit with friends there.

Dr. Thomas Gordon Watts, pastor of the First Presbyterian church of Bryan went to Houston today where he will attend a meeting of the Presbytery of this district in that city tonight.

Mr. and Mrs. Henry Johnson and children of Thorndale spent today in Bryan.

Marsall Peters of Navasota was in Bryan on business today and greeting many friends here.

TEXAS BUSINESS LEADERS WILL MEET AT HOUSTON

Business leaders from Districts 6 and 7 of the East Texas Chamber of Commerce will be invited to a meeting of business men of East Texas, to be held in Houston, October 24, Assistant Manager Stanley announced following a conference with Dr. A. B. Cox, director of the bureau of business research, University of Texas.

At the conference of business interests, Dr. Cox and his staff will bring the results of a recent survey conducted by the bureau of business research of the university before the East Texas leaders.

ATTEND CONVENTION.

County Judge A. S. McSwain and County Commissioner Guy Boyett returned Saturday night from Fort Worth, where they attended the annual convention of the county judges and county commissioners of Texas.

Gambling is the mother of lies and perjuries.—John of Salisbury.

INCREASE 200 PERCENT, SAYS DAIRY EXPERT

College Creamery Has Index On Larger Production

IMPORTING OF MILK

Not Necessary Because Of Increase From This County

Material increase has been recorded in the milk production of Brazos county within the past year according to the records of the Creamery at Texas A. & M. College. Where year ago the Creamery was receiving approximately 60 gallons of milk daily from Brazos county farmers, today receipts are approximately 175 gallons daily.

This increase in production, according to C. N. Shepardson of the Dairy Husbandry department, has made it unnecessary for the College to import milk from Dallas or other points in the state, in order to supply the student body and other patrons of the creamery with milk and cream and other dairy products manufactured there.

In speaking of this increase in production Mr. Shepardson said it was a gratifying result of the efforts that had been made to increase in dairying in the county. The present production gives the Creamery a little more milk than is actually necessary to supply demands. The quality of the milk is good, according to Mr. Shepardson and has come up to the requirements of the Creamery.

The report of the increase in milk production was made to the directors of the Bryan and Brazos County Chamber of Commerce this morning by H. H. Williamson, chairman of the Agricultural committee. A letter from Hubert M. Harrison, general manager of the East Texas Chamber of Commerce urging that the quota of the Bryan Chamber of Commerce in the membership drive be sent in without further delay, was read. The directors voted to give Jno. M. Lawrence, Jr., county councillor and in charge of the drive, until October 1 to complete the quota. A. B. Conner was named to canvass residents of A. & M. College who are affiliated with the Bryan organization, in order to hasten the completion of this work.

E. E. Yeager, chairman of the Fire Prevention committee, announced that Fire Prevention Week began October 5, and urged that all possible care be taken to prevent fires. He stated that a rigid inspection of fire hazards in the city was planned for that week with the idea of eliminating them as nearly as possible.

Mrs. Lee J. Rountree, chairman of the City Development committee, asked for reports from the special airport and cannery factory committees. W. J. Coulter, a member of each, stated that owing to the fact that Major J. E. Sloan was exceedingly busy just at this time no progress had been made on the airport project. He also stated that additional information and data was being gathered on the cannery factory matter and that more time was required before a report of consequence could be made.

John S. Caldwell, chairman of the Entertainment committee, reported that 52 persons were entertained at the luncheon given last week in honor of the visitors here to attend the first convention of the 6th District, of the East Texas Chamber of Commerce.

Mrs. E. N. Holmgreen and Mrs. A. L. Smith motored to Temple today for a visit with friends there.

Mr. and Mrs. H. C. Robinson Jr. and daughter Miss Elizabeth Robinson and Fred Simonds, all of Houston, have returned to that city after a pleasant weekend visit with relatives and friends in Bryan.

Marsall Peters of Navasota was in Bryan on business today and greeting many friends here.

Directors present were R. V. Armstrong, J. S. Caldwell, F. L. Cavitt, A. B. Conner, W. J. Coulter, Mit Dansby, W. K. Gibbs, Tyler Haswell, W. S. Higgs, J. Webb Howell, A. S. McSwain, W. C. Mitchell, John M. Lawrence Jr., M. L. Parker, Mrs. Lee J. Rountree, H. H. Williamson, E. E. Yeager.

Lyman Reed Jr., weight 9 1/2 pounds, arrived Monday and he and his mother are both doing splendidly at Bryan hospital. Lyman Reed Sr., the father, has been notified of the arrival of his young son at his far away home in South America. Dr. Cox and his staff will bring the results of a recent survey conducted by the bureau of business research, University of Texas.

At the conference of business interests, Dr. Cox and his staff will bring the results of a recent survey conducted by the bureau of business research of the university before the East Texas leaders.

ATTEND CONVENTION.

The following taken from the Navasota Examiner will be of interest in Bryan:

Lyman Reed III has been ill with fever for the past several days.

OF INTEREST IN BRYAN

The following taken from the Navasota Examiner will be of interest in Bryan:

Ike Ashburn III has been ill with fever for the past several days.

What youth deemed crystal age finds out was dew.—Browning.

EXPECT MANY EXHIBITS AT ETEX POULTRY SHOW

Plans for one of the biggest poultry shows ever held in Texas are progressing satisfactorily, according to a report made by R. O. Murphy and H. A. Book committee men for the show, to Roger Davis, agricultural director of the East Texas Chamber of Commerce. The show, to be conducted under the auspices of the East Texas Chamber of Commerce, local Chambers of Commerce, and other interested forces, will be staged in Paris November 24-29.

Committee men Murphy and Book were in Dallas Thursday and Friday conferring with Agricultural Director Davis and Assistant Manager Davis concerning final plans for securing entries and financing the show, which will have a total premium list of about \$1,000. The committee is expecting to have between 3,000 and 5,000 entries.

Born and reared in Bryan, Mrs. Mae Cole Emory lived in this city practically all her life. She was a life long member of the Methodist church and for a long time organist and leader of choir music there and had a part in all the work of the church. She was also active in real estate and commercial fields and a successful business woman with many interests in Bryan and over Brazos county.

Funeral services were held Sunday afternoon at 5 o'clock from the home of her mother, Mrs. J. N. Cole on East 24th street, with her pastor, Rev. R. S. Marshall of the First Methodist church, conducting the services at the home and at the grave in Bryan City Cemetery where interment was made in the family lot.

A wealth of flowers, tributes of love and appreciation of her life and friendship from a wide circle of friends who mourn with the family in its sorrow, covered the new made grave.

The deceased is survived by her mother, Mrs. J. N. Cole, two brothers, Carl and Ransom Cole of Bryan and five sisters, Mrs. Mattie Cole Hall of Bryan; Mrs. W. S. Adams of San Antonio; Mrs. W. G. Johnson of Beaumont; Mrs. Arthur Moore of Austin and Miss Nell Cole of this city.

Pall bearers at the funeral were:

W. S. Higgs, E. J. Jenkins, Tyer Haswell, W. C. Davis, James W. James and O. A. Ashworth.

PREACHING THIS WEEK AT BRAZOS COURT HOUSE

Elder A. E. Walker of Waxahachie began a series of gospel sermons at the court house yesterday and will continue each night through the week, beginning at 7:30 p. m. Mr. Walker is a plain-spoken preacher of the New Testament scriptures. The services will be only one hour each evening. A cordial invitation is extended to all to attend these meetings.

These present were: Misses Verona Tullous, Margaret Walker, Fay Ward, Elizabeth Mike, Winnie Clary, Josephine Patronella, Dorce Cleary, Ellie Mike, Daisy Clary; Messrs. Eldred Henry, Paul Patronella, Sam Tullous, Grady Williams, Otto Richards, Clyde Denman, Joe Patronella, Jodie Powers, John Patronella, Jodie Jolly, Mr. and Mrs. Lee J. Rountree, Mrs. Rena Clary, Mrs. M. L. Clary, Mrs. B. D. Clary, Mrs. Ruby Jenkins and Mr. and Mrs. Albert Ward.

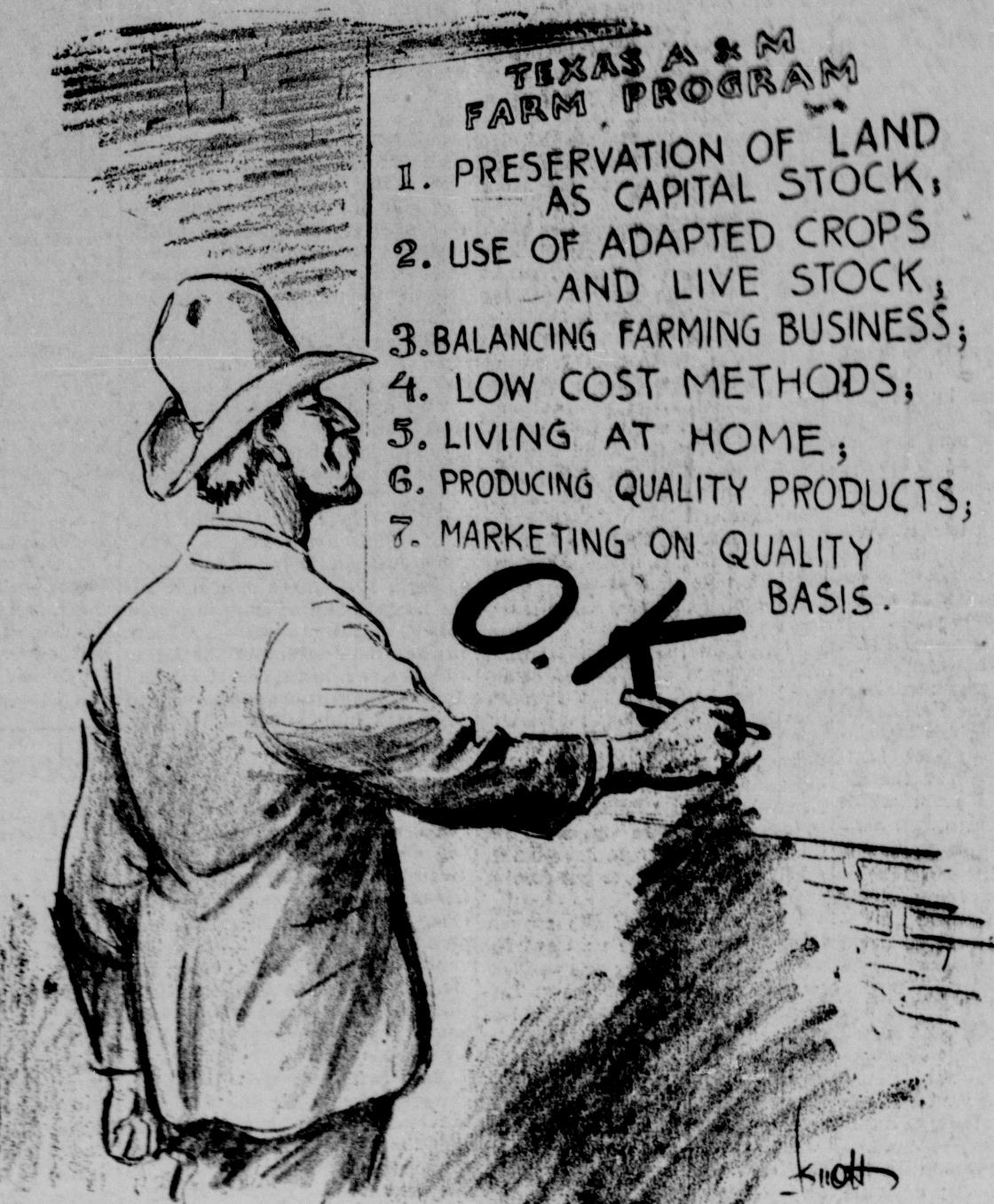
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PREACHING THIS WEEK AT BRAZOS COURT HOUSE

TEXAS A. & M. COLLEGE FARM AND HOME PLANS



—Courtesy of the Dallas News

1. PRESERVATION OF LAND AS CAPITAL STOCK.

Protect the cultivated fields from soil erosion by terracing. Use the poorer and waste lands for pasture. Increase the carrying capacity of pasture lands by planting pasture grasses and legumes.

The doubling of the carrying capacity is equivalent to doubling the acreage. In the timbered areas, a suitable portion should be used for timber crops. Use cropping systems and other practical means of increasing the productiveness of the soil.

2. USE OF ADAPTED CROPS AND LIVESTOCK.

Plant sufficient acreage to small grain and legumes for fall and winter grazing. Provide cultivated crops for spring and summer grazing.

Plant a sufficient acreage to grain feed and legumes best suited to the section so as to have an ample supply of feed in case the growing season is unfavorable, or a surplus in case of favorable conditions. Market surplus feed through livestock.

3. BALANCING THE FARM BUSINESS

Distribute both labor and income throughout the year.

4. EMPLOYING LOW-COST METHODS

Use the most practical means of lowering unit cost of production.

Use opportunities to weed out less profitable livestock and replace with better individuals.

Plant the best seeds obtainable.

Reduce the boll weevil and other harmful insects by destroying winter hibernations. Conserve feed by using it wisely and protecting stored grain from rats and weevils.

5. LIVE AT HOME.

Make the home beautiful inside and outside.

Provide fall and early spring gardens. Make new plantings of fruits. Can, preserve, and dry sufficient fruits and vegetables for home use.

Keep sufficient poultry to supply the family with eggs and meat and have a surplus for sale.

Keep one or more milk cows to supply the family with milk and butter.

If there is a market, have a surplus for sale.

Keep a few hogs for home use and some for sale.

6. PRODUCTION OF QUALITY PRODUCTS.

Quality products presented in attractive form bring the best returns.

7. MARKETING PRODUCTS ON QUALITY BASIS.

Utilize the most efficient marketing facilities that recognize grade.

Keep informed on and consider regional and world information on agricultural resources, economic conditions and changes, price trends, and outlook information in general to the end that you may be in the best position in your own locality to shape your business along sound lines.

Consult and Use Your County and Home Demonstration Agents. They Represent the A. and M. College of Texas and the U. S. Department of Agriculture

WE HEARTILY ENDORSE THE ABOVE PROGRAM

FIRST NATIONAL BANK

FIRST STATE BANK & TRUST CO.

CITY NATIONAL BANK

BRYAN COTTON OIL & FERTILIZER CO.

BRYAN, TEXAS